



ergotron®

moving you forward

Customer: L'Oréal

Industry: Workspace

Location: Madrid and Lisbon

Employees: 85,000 globally,
2,046 in Spain and Portugal

Project: New headquarters

Ergotron products: LX Desk Monitor Arm



Championing Sustainability and Well-Being at L'Oréal's New Headquarters

MADRID, SPAIN



L'Oréal, one of the top global beauty companies, opened new headquarters locations in Madrid and Lisbon with a focus on creating unique employee-focused work environments. In Madrid, the 20,000-square-meter building with a capacity for more than 2,046 employees is in the heart of MADBit, a new innovation district. They channeled that spirit of innovation in the office design with designated areas following three key themes: Go Flex, Go Tech and Go Well.

Within this work ecosystem, each space adapts to specific employee needs and activities. Employees can choose the best place for their work versus adjusting their environment for the task.



L'Oréal designed the new headquarters to meet top environmental sustainability and employee well-being designations, including the **LEED® Platinum certification** and the **WELL Building Standard™**. Selecting a like-minded partner to outfit their space was critical. Ergotron's sustainability initiatives aligned closely with L'Oréal's goals, including:

L'Oréal chose to work with Ergotron to help promote employee well-being and efficiency. They selected the LX Desk Monitor Arm for the new workstations to provide full monitor movement, easy adjustment and improved ergonomics. By enabling comfortable postures and flexibility, L'Oréal supports employee health and adaptability to new work formats. Employees can customize their workstations easily throughout the day and switch between work areas without sacrificing a personalized, ergonomic fit.



- Products comply with all international environmental regulations related to design, manufacturing and packaging
- More than 90% of all potential waste is recycled, reused or composted
- Many products use sustainable packaging that's easily recyclable or compostable
- BIFMA LEVEL® 2 certification shows that many furniture products meet sustainability standards

Ergonomic Working for All

Ergotron's high-quality solutions also helped set them apart from the competition, making them the perfect fit for both locations in Madrid and Lisbon.

Download additional resources at ergotron.com.

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Literature made in the U.S.A.

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Patent information available at www.ergotron.com/patents.

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